

2025 Annual Juried Art Exhibition.  
*Now You See Me: Self-Portraits by Wisconsin Artists*  
May 10<sup>th</sup> – August 3<sup>rd</sup>, 2025



## Exhibition Prospectus

**Exhibition Overview:** Self-portraiture is a centuries old artistic practice of reflection and contemplation, yielding insight into both the appearance and the essence of the artist – presenting a representation not only of how they see themselves, but as they want to be seen. Cedarburg Art Museum is seeking artists to join this historical practice and present us with a portrait of themselves in their desired style and medium.

### Artwork Guidelines:

- One entry per Wisconsin artist is to be submitted online at [cedarburgartmuseum.org/CallForArt](http://cedarburgartmuseum.org/CallForArt) in the month of March 2025.
- Online entry requires the artist to submit one digital image of their artwork with a brief statement, 75 words or less. Image files should be in .jpg or .png format and be named “lastname\_title.jpg”.
- Original fine art not previously publicly displayed within a 60-mile radius of Cedarburg. All mediums are welcome excluding video and performance.
- Framed/finished artwork is to be no larger than 24in in any dimension.
- Accepted 2-D works must be presented ready for installation with painted or framed edges and fitted with hanging wire or D-ring. Sawtooth hangers are not acceptable. Accepted 3-D work must stand on its own if not mounted to a base.
- Artists are given the option to sell exhibited work during the exhibition, Cedarburg Art Museum retains a 35% commission.

**Eligibility:** Open to all Wisconsin residents 18 years and older who create works of original concept, design, and execution. A reproduction of an artist’s own original work is not acceptable.

**Juror:** Dr. Samuel Watson III is currently the Art Historian at University of Wisconsin – Green Bay. Dr. Watson received his BA in Art History from Virginia Commonwealth University; his MA in Native American Art History at the University of New Mexico; and received his Ph.D. in American Art History from the University of Kansas.

**Awards:** \$1,000 in awards will be given to Best of Show, Second and Third place, and three Honorable Mentions. The juror will use criteria of: Fitting to Theme, Originality, and Expertise with Medium to decide accepted artists and award recipients.

**TIMELINE:**

**March 1<sup>st</sup>:** Online applications open at [cedarburgartmuseum.org/CallForArt](http://cedarburgartmuseum.org/CallForArt).

- Nonrefundable online entry fee is \$25 per artwork. Limit is one artwork entry per artist.
- With entry fee, submit a digital image of original artwork and brief artist statement (75 words or less).
  - Image should be no larger than 1500px at the longest dimension and should be in .jpg or .png format with the label “lastname\_title.jpg”.
  - 3-D artwork entry will be allowed one additional detail image to be uploaded.
- Alternative, email entry should be emailed to [registrar@cedarburgartmuseum.org](mailto:registrar@cedarburgartmuseum.org) with the subject line “Now You See Me Entry” and will have an entry fee of \$30.

**March 31<sup>st</sup>:** Online applications close at 11:59pm

**April 14<sup>st</sup>:** Artists will be notified via email of jurors’ decision. If you have not received an acknowledgement by this date, please contact [registrar@cedarburgartmuseum.org](mailto:registrar@cedarburgartmuseum.org).

**May 1<sup>st</sup>:** Artwork Drop-off from 10am-4pm

**May 2<sup>nd</sup>:** Artwork Drop-off from 12pm-6pm

Deadline for shipped artwork to arrive

**May 17<sup>th</sup>:** Opening Reception 2:00 – 4:00pm with awards announced at 2:30pm

**August 3<sup>rd</sup>:** Exhibition closes

**August 4<sup>th</sup>:** Artwork pick-up from 10am – 4pm